

Press release

LEONBERG, 20. JULY 2020

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Experience GEZE products online: digital trade fair appearance presents innovative technologies

GEZE stands for smart technical solutions for doors, windows and building safety: With a digital trade fair stand, the company is demonstrating its innovative power under challenging circumstances. GEZE partners, customers and interested parties can find out about the most important product innovations interactively at <https://bit.ly/2ZNQfLx>. In addition to the physical seminars, which will soon be taking place again in accordance with the hygiene provisions, GEZE will continue to offer online workshops for installation engineers and retailers: <https://bit.ly/2ZQb8Wo>.

Interactive trade fair stand bundles information about new highlight products

If you want to find out about the GEZE product highlights quickly and compactly, you can click on the corresponding position in the stand directly via the stand overview. GEZE presents the respective highlights of window and door technology, sliding door fitting systems, safety and building management technology. Clicking the respective Info button on the products and information boards takes the user to a specific product page with other features, download access to product sheets and short product videos.

Christian Schulze Dieckhoff, Head of Sales Germany / Luxembourg at GEZE, says: "Of course, we do not have a direct conversation with the customers, but GEZE had established a variety of channels for contacting partners and customers all around the world before social distancing became necessary. The funds we invested in building up the digital communication offers were worth it twice over. For example, we were able to convert our communication and large parts of sales to the new standards quite simply."

Making rooms more liveable with intelligent window solutions

In 2020, GEZE is paying particular attention to intelligent window solutions that can implement the need for natural ventilation and daylight in individual solutions or building-



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wide. Large windows increase the quality of stay in residential and commercial properties considerably, but because of their dimensions there are specifications for the opening and safety technology: GEZE presents the intelligent drive F 1200+, with which safety and ventilation technology can be combined. With GEZE NatVent, the benefits of natural ventilation and automatic controls can be expanded to entire buildings or building units and be integrated into the central building controls.

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Further information:

<https://www.geze.de/en/newsroom/experience-geze-products-online-digital-trade-fair-appearance-presents-innovative-technologies>

GEZE – ABOUT US

GEZE is an innovative global company for products, system solutions and comprehensive service for door, window and safety technology. GEZE is developing and manufacturing products at the headquarters in Leonberg, Germany. Additional manufacturing sites are in China, Serbia and Spain. With 32 subsidiaries all over the world and 6 branches in Germany GEZE offers maximal customer proximity and service.

Contact

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